

Appendix S1.

## PubMed Full Search Strategy

(((((("counselling"[All Fields] OR "counseling"[MeSH Terms] OR "counseling"[All Fields]) OR ("behavior"[All Fields] OR "behavior"[MeSH Terms] OR "behavior"[All Fields]) AND ("Change"[Journal] OR "change"[All Fields]))) OR ("nutritional status"[MeSH Terms] OR ("nutritional"[All Fields] AND "status"[All Fields]) OR "nutritional status"[All Fields] OR "nutrition"[All Fields] OR "nutritional sciences"[MeSH Terms] OR ("nutritional"[All Fields] AND "sciences"[All Fields]) OR "nutritional sciences"[All Fields])) OR (("infant"[MeSH Terms] OR "infant"[All Fields]) AND feeding[All Fields])) OR ("breast feeding"[MeSH Terms] OR ("breast"[All Fields] AND "feeding"[All Fields]) OR "breast feeding"[All Fields] OR "breastfeeding"[All Fields])) AND ("cell phones"[MeSH Terms] OR ("cell"[All Fields] AND "phones"[All Fields]) OR "cell phones"[All Fields] OR ("mobile"[All Fields] AND "phone"[All Fields]) OR "mobile phone"[All Fields]) AND English[lang]

**Table S1. Grey Literature Sources: mHealth Online Repositories and Databases**

Center for Health Market Innovations
<a href="#">GSMA Mobile for Development Resources</a>
Health Enabled
Johns Hopkins University Global mHealth Initiative
Kiwanji
mHealthevidence
mHealth Knowledge
mHealth Working Group project inventory
NetHope Solutions Center
USAID mHealth Compendiums
WHO eHealth database

**Table S2. Grey Literature Sources: Websites of Organizations or Initiatives**

Alive & Thrive
Ananya Shaping Demand and Practices
BBC Media Action
CORE Group CORE Group mHealth Interest Group
Dimagi
<a href="#">GramVaani</a>
Grand Challenges
GSMA mNutrition Initiative
<a href="#">Health Alliance International</a>
Health Information for All
Human Network International
HealthPhone
ImTeCHO
Institute of Development Studies
<a href="#">Jacaranda Health</a>
<a href="#">John Snow, Inc.</a>
Medic Mobile
Mira Channel
Mobenzi Researcher
Mobile Alliance for Maternal Action
mPowering Frontline Workers
mSAKHI
Nurture Project International
South Asia Infant Feeding Research Network
Tula Salud
<a href="#">World Vision International</a>